# **Business Retention and Expansion**



### **About Business Retention and Expansion**

One of RDI's flagship programs, Business Retention and Expansion (BR&E) is all about helping existing, local business success. With nearly 80% of net new job growth stemming from existing **businesses**, RDI is ready to support your efforts in taking advantage of the most tried and true economic vitality strategies. RDI's professionally trained staff provide technical assistance to communities and organizations interested in supporting their local businesses. Contact RDI today to discover if BR&E is right for your community's economic vitality efforts!

## Why Business Retention and Expansion?

80% of net new jobs created by existing firms

dedication to existing businesses that are already committed community S

Strong local businesses is best business recruitment tool

Proactively

10x more work with existing

#### What Is the Process?



Step 4: **Develop Solutions & Strategies** 

**Establish Short and Long-Term Strategies** Based on Gathered Information



# **Program Goals**

- Retain or keep local, or existing, businesses in a community
- Create a long-term outreach strategy that involves locally trained and skilled leaders
- Better connect local businesses with public and private resources
- Build the capacity of a community to help its businesses
- Improve local business climate

#### **Contact Us!**

**Amy Hause Director of Economic Vitality Services** 541.684.9077 ext. 7027 ahause@rdiinc.org

RDI's certified and trained professionals provide the tools, resources, and capacity to help launch a BR&E effort in your community. RDI customizes programming to align with local dynamics and ensure the program has what it takes to be successful for the long term. We'll work to leverage resources to get the program off the ground and jointly support fund development efforts by connecting your community to private, public, and philanthropic resources.