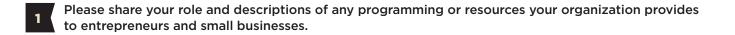
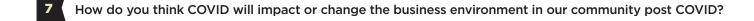
FOCUS GROUP QUESTIONS



SUPPORT PARTNERS/KEY STAKEHOLDERS



- 2 What makes our community a good place to do business? Assets/Features?
- 3 What are the key challenges from your perspective for entrepreneurs in our community?
- 4 What are the key gaps from your perspective in programming, resources for entrepreneurs and small businesses in our community?
- **5** When you think about the whole life cycle of a business from launch to growth and maturity to exit, are you stronger or weaker in certain areas relative to programming and resources?
- 6 Where do you see opportunities for entrepreneurial growth within our community?



OTHER AREAS TO EXPLORE:

Any programming for entrepreneurs in the area of networking or mentorship?

What about PLACE—are there facilities that support small businesses and entrepreneurship (kitchens, incubators, co-work spaces, etc); PLACE programming that supports entrepreneurship (pop-ups, pitch contests)?

Do you feel there are particular market strengths or sector strengths in which entrepreneurial programming should focus?