

Funder Panel



Photo by Jasperdo



Strengthens Rural People, Places, & Economies in the Pacific Northwest

**Develop Networks of
Rural Leaders**

**Revitalize
Rural Economies**

**Elevate Rural Voices and
Priorities**

**Improve
Access to Resources**

A photograph of a street scene in a town. In the foreground, there is an outdoor seating area with several people sitting at tables. A striped umbrella is over one of the tables. A motorcycle and a bicycle are parked nearby. In the background, there are trees, cars, and a historic building. A blue banner hangs from a utility pole, featuring a drawing of a historic building and the text "HISTORIC BAKER CO".

www.rdiinc.org

Tremendous Thanks!



BEACON
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THE Ford Family
FOUNDATION



**MAIN STREET
AMERICA™**

Coordinating Program

OREGON MAIN STREET



RURAL DEVELOPMENT INITIATIVES



How Main Street Works

- Comprehensive Approach
- Grassroots & Community Driven
- Asset Based
- Time Tested
- Adaptable Methodology



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Main Street Economic Vitality

Building the capacity of community Main Street organizations to undertake collaborative economic development initiatives.

Program Impacts:

- Increased Economic Resilience
- Equitable Entrepreneurship Opportunities
- Small Businesses Support



Workshop Series Overview

- Economic Vitality 101
- From Numbers to Action
- Business and Property Owner Engagement
- Key Mindsets for Engagement
- Place Based Economy Building
- Fostering Innovative Communities
- Entrepreneurship
- Historic Preservation & Energy Efficiency
- Resiliency
- **Funder Panel**



Group Norms

- Take care of your own needs
- Participate fully and respectfully
- Check assumptions and ask questions
- Lead with **curiosity** *in yourself and interactions with others*



Agenda

- Welcome & Overview
- Meet the Funders:
 - ❖ Mari Jo Prlain & Brooke Crews
The Reser Family Foundation
 - ❖ Brian Plinski, Business Oregon
 - ❖ Mandie Cole, USDA Rural Development
 - ❖ Sam Carter & Alan Meyer, Pacific Power
 - ❖ Sheri Stuart, Oregon Main Street
- Q&A



Meet the Funders



Group Introductions

Share Via the Chat:

- ✓ Your Name
- ✓ Affiliation(s)
- ✓ What community you are representing



What's Next

Thank you for participating in the Main Street Economic Vitality Program. Now it's time for you to carry this work forward in your communities!



Thank You!

Be extraordinary. Take responsibility.

Honor yourself and others.

Be authentic. Embrace change.

Create and explore. Be influential.

Care and collaborate.