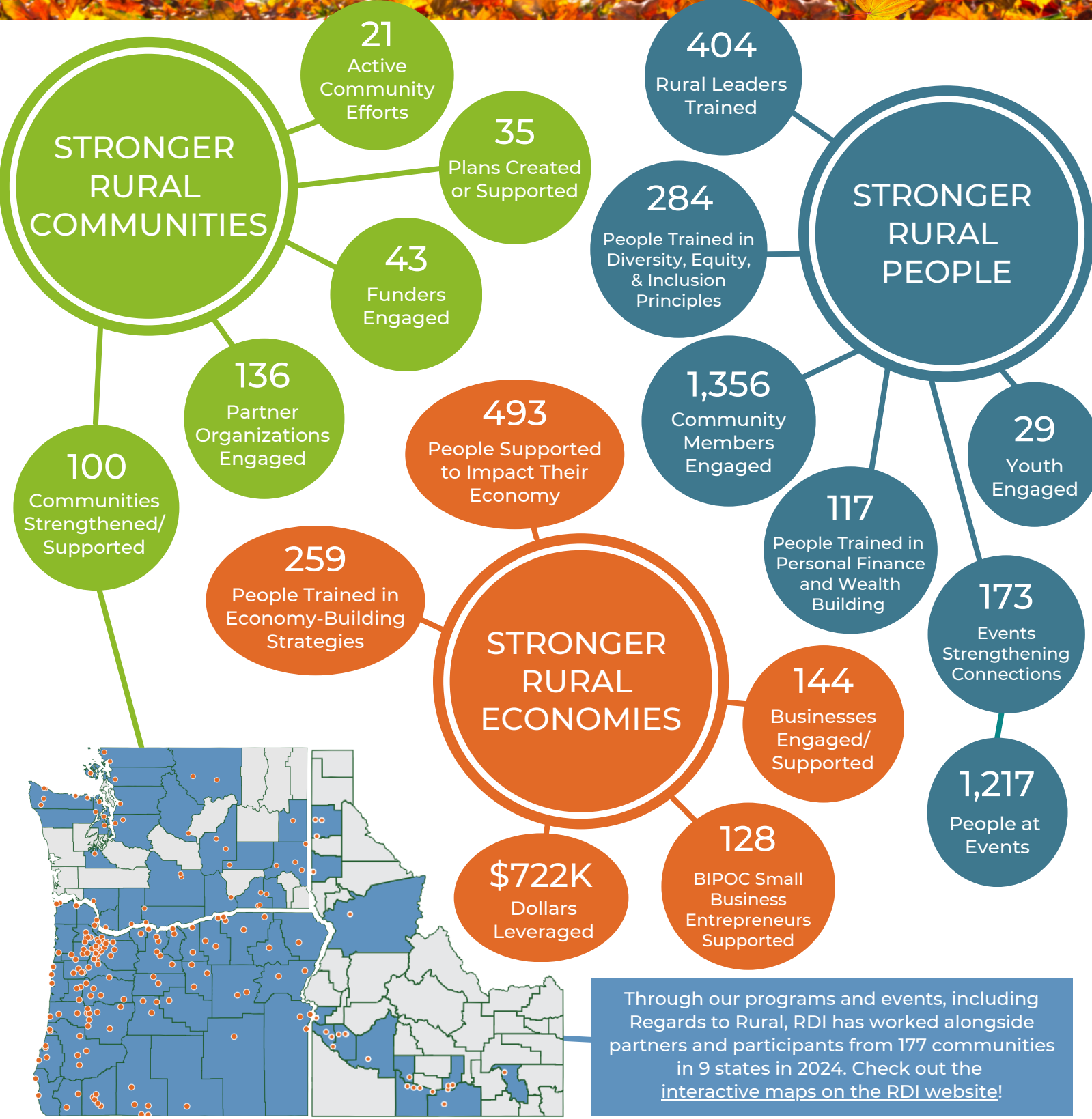


RURAL DEVELOPMENT INITIATIVES

Q3 2024 IMPACT SNAPSHOT



Cumulative 2024 Data



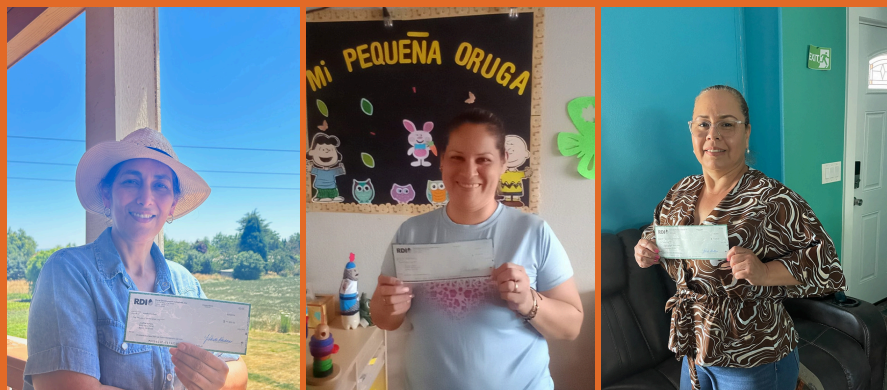
RURAL DEVELOPMENT INITIATIVES

Q3 2024 IMPACT SNAPSHOT



PROVIDING THE BUILDING BLOCKS FOR RURAL CHILDCARE BUSINESSES

In the 3rd quarter, we began awarding business startup grants to participants from our Starting a Childcare Business program, “Empieza tu negocio de cuidado de niños,” in the Woodburn, OR, area. Delivered in Spanish, this training provides aspiring entrepreneurs with information and tools to start and successfully run a childcare business. Thanks to a partnership with CAPACES Leadership Institute, people who complete the training are eligible for seed money to start or expand their childcare business.



Congratulations to participants Josefina, Maria, and Guadalupe for being awarded startup grants to support the growth of their childcare businesses.

“We started our company before this class. We have a small website, and we have a vision. But this class took us to a whole different level of understanding of the elements we need to make our business successful.”

- Pasos al Éxito Starting a Business Participant

GROWING LEADERS

As adjunct professors, RDI leaders have been mentoring Pacific University students in the Master of Nonprofit Leadership Course to help grow their professional skills. As one student articulated, “This has been by far one of the most impactful courses I have taken and it has really helped challenge me, fine tune the change I want to make, and taught me all the ins and outs of nonprofit leadership. I feel so much more equipped now than I did before and I am truly grateful.” Pacific University partners with the Nonprofit Association of Oregon to connect, improve, and advance nonprofits throughout the US.

SETTING UP RURAL LATINO BUSINESSES FOR SUCCESS



As part of our suite of culturally appropriate Spanish-language services, we delivered our Pasos al Éxito Starting a Business program to existing and aspiring entrepreneurs in Newport and Depoe Bay, OR. Participants came away with the knowledge, tools, and resources to create a successful business, including learning to draft a business plan and technical assistance to help turn their business dreams into reality. To reduce barriers to participation, food and childcare were provided at the five sessions, and participants could qualify for a \$5,000 grant for business start-up costs. We partnered with Conexión Fenix and the Small Business Development Center at Oregon Coast Community College, and generous funding was provided by Business Oregon.

“As I am trying to develop my own construction business, this class helped me to see more clearly the work that I have to do to get to the level that I want to be at. There is so much to learn, and you guys broke this down in an easy way that we can understand; it opened my eyes to how and what kind of business I really want.”

- Pasos al Éxito Starting a Business Participant