



# REGARDS TO RURAL 2026 SPONSORSHIP OPPORTUNITIES

April 16 & 17, Riverhouse Lodge, Bend, OR

Benefits	Rural Champion \$20,000	Rural Partner \$10,000	Rural Supporter \$5,000	Rural Network \$2,500	Rural Friend \$1,000
Opportunity to supply items for conference swag bags	✓	✓	✓	✓	✓
Recognition in conference marketing	Logo	Logo	Logo	Text	Text
Conference registrations	4	3	2	1	1
Table in the exhibitor's gallery	✓	✓	✓	✓	
Advertisement in conference program	Full	Half	Quarter		
Social media recognition reaching 8,500+ followers	✓	✓	✓		
Inclusion in RDI's newsletter to 3,500+ subscribers	✓	✓	✓		
On-screen logo display throughout event	✓	✓	✓		
Your logo on conference swag bag	✓				

## Regards to Rural 2024 by the Numbers:



300+ Rural Leaders and Influencers



105 Pacific Northwest Communities



10 States Represented



Attendance Included  
26% BIPOC,  
21% Latino, and  
68% Female

**Let's connect about sponsorship opportunities today!**

Contact Bonnie Day:  
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## Notable Past Sponsors:



On April 16 & 17, 2026, Rural Development Initiatives (R2R) invites you to sponsor **Regards to Rural 2026** in Bend, Oregon—our signature biennial gathering that has been strengthening rural communities for over two decades. Join 300+ rural changemakers, decision-makers, and entrepreneurs at the Pacific Northwest’s premier rural development conference.

*Are you a small, rural organization of less than five employees and interested in sponsoring Regards to Rural? Contact us about the Small Organization Sponsorship – a \$600 sponsorship with benefits including one conference registration, space to display materials at a shared exhibit table, and recognition of your organization in conference marketing.*

### **WHY This Partnership Matters**

#### **Immediate Impact & ROI – 2024 R2R Included:**

- **300+ Attendees:** Including rural economic development professionals, funders, entrepreneurs, and diverse community leaders
- **Multi-State Reach:** Participants from Oregon, California, Idaho, Washington, Arkansas, Washington DC, Illinois, Maryland, and Vermont
- **Growing Diversity:** Expanding Spanish-language programming with over 40% of the sessions in Spanish or translated and 26% BIPOC attendance

#### **Strategic Network Access:**

- Connect directly with rural decision-makers actively investing in community vitality
- Build relationships with organizations and coalitions driving economic development
- Position your brand alongside rural innovation leaders

#### **Mission Alignment:**

Your sponsorship directly supports thriving rural economies, vibrant downtowns and Main Streets, growing Latino leadership, and community members who come together to get things done.

Thank you for considering this opportunity to strengthen rural communities across the Pacific Northwest.

#### **For More Information:**

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