

Volunteer Opportunity: _____

Recruitment Plan

How do you find volunteers? What communications channels will you use?	Who will make the ask?
Messaging – what are 3-5 talking points? Ex. Mission, impact, compelling stories, what makes it exciting?	

Volunteer Details

Skills Needed, Roles, & Responsibilities:	Time Commitment:
What are the major barriers for your volunteers? What support or training would be helpful?	Who is responsible for communication & coordination with volunteers?

Volunteer Retention

<p>How will you get to know your volunteers and their skills and interests?</p>	<p>How are you increasing volunteers' connection to team members? Is there a mentor/buddy?</p>
<p>Do your volunteers want more/less responsibility? How can you support that?</p>	
<p>How are volunteers recognized or appreciated?</p>	
<p>Where is the fun?</p>	