



Funder Panel

Tuesday, September 22, 2026



Group Introductions

Share Via the Chat:

- ✓ Your Name
- ✓ What community you are representing



Tremendous Thanks!

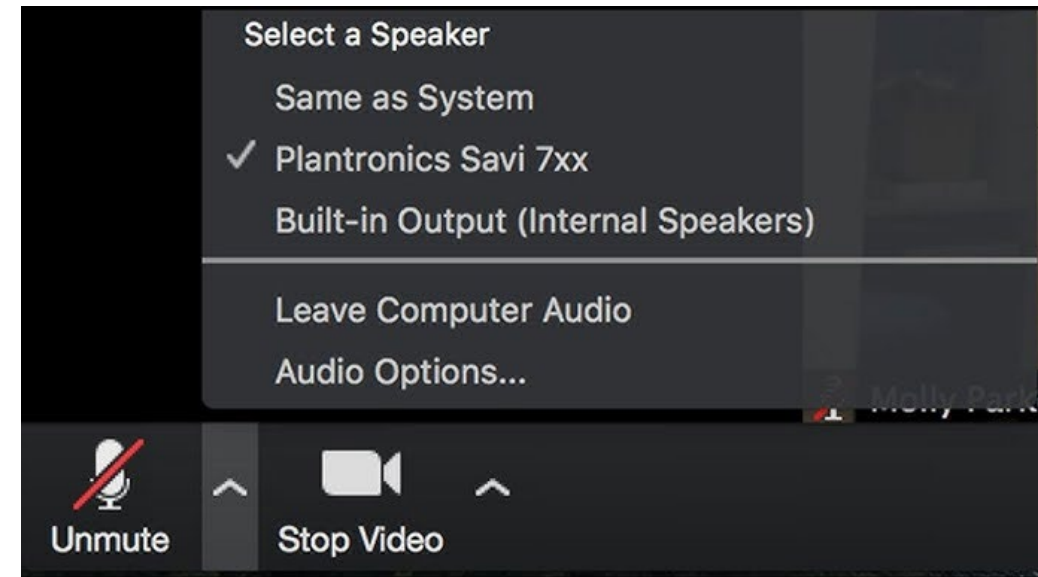


OREGON MAIN STREET



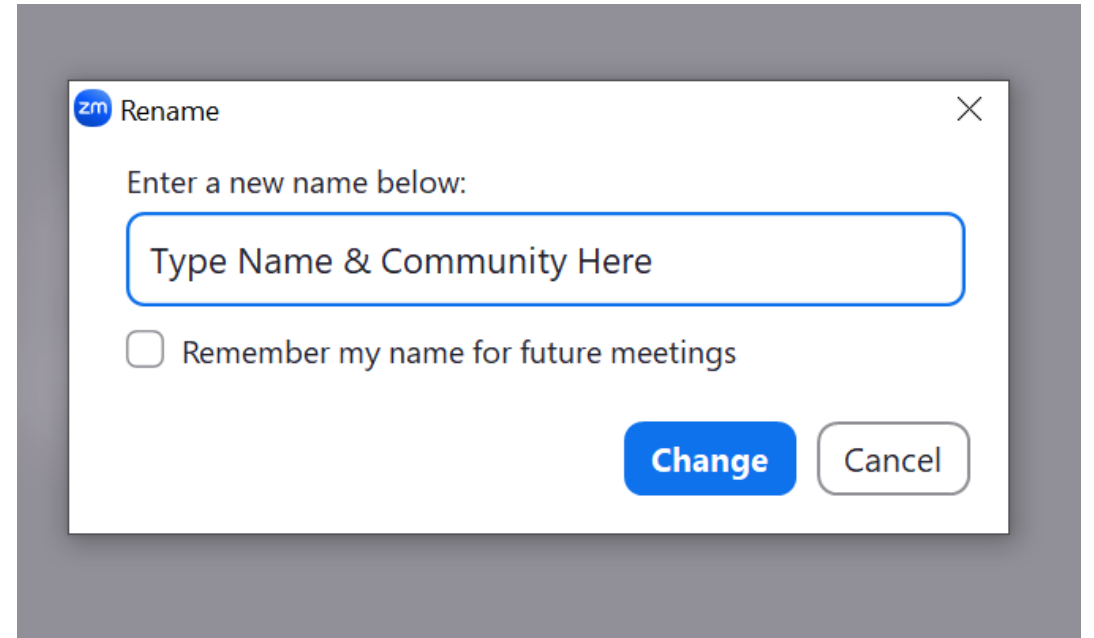
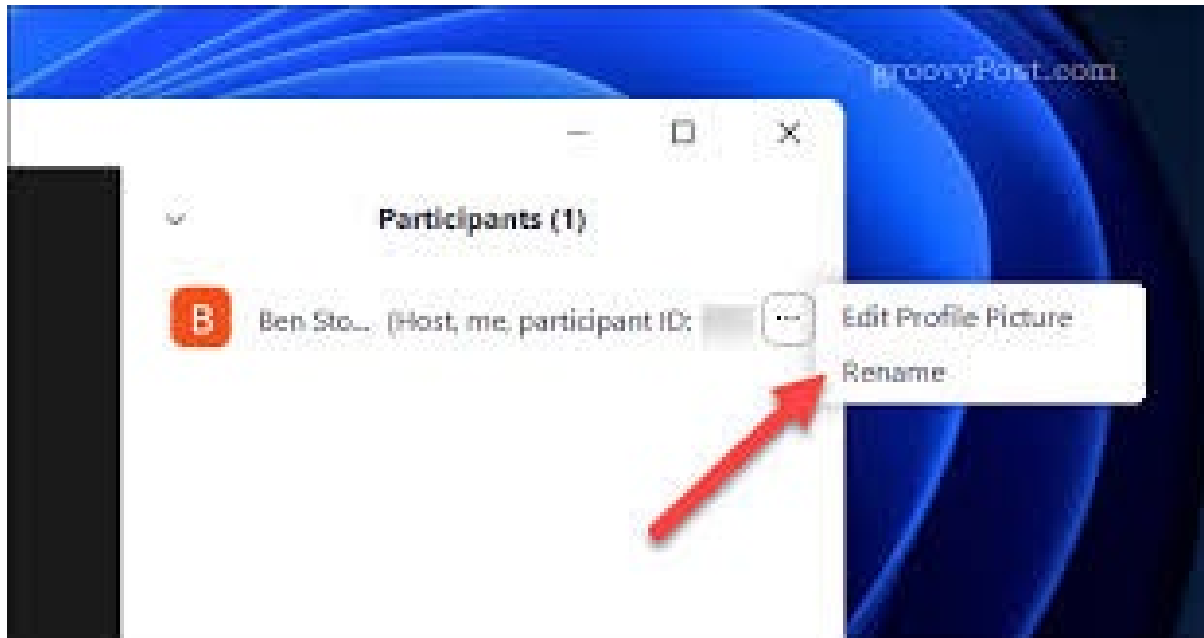
Zoom Tips

- Please keep muted when not speaking
- Turn on your camera if you're able
- Use chat feature for questions and comments



Zoom Tips

Change your display name
First Last, Location (pronouns if you like)



Group Norms

- Take care of your own needs
- Participate fully and respectfully
- Check assumptions and ask questions
- Lead with **curiosity** *in yourself and interactions with others*
- Confidentiality





Strengthens Rural People, Places, & Economies in the Pacific Northwest

**Develop Networks of
Rural Leaders**

**Revitalize
Rural Economies**

**Elevate Rural Voices and
Priorities**

**Improve
Access to Resources**

www.rdiinc.org

How Main Street Works

- Comprehensive Approach
- Grassroots & Community Driven
- Asset Based
- Time Tested
- Adaptable Methodology



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Main Street Economic Vitality

Building the capacity of community Main Street organizations to undertake collaborative economic development initiatives.

Program Impacts:

- Increased Economic Resilience
- Equitable Entrepreneurship Opportunities
- Small Businesses Support



Workshop Series Overview

- Economic Vitality 101
- Leadership 101
- Business & Property Owner Engagement
- Key Mindsets for Inclusive Engagement
- Place-Based Economy Building
- Energy on Main
- Innovation in Rural
- Entrepreneurship in Rural
- Leadership in Action
- *NEW*: Community Investment Trust
- **Funder Panel**

Agenda

- Welcome & Overview
- Meet the Funders:
 - ❖ Lisa Smith, Washington State Microenterprise Association
 - ❖ Martin Sanchez, Washington State Department of Commerce
 - ❖ Jules Belyea, Idaho Commerce
 - ❖ Lisa Bearg, Blue Cross of Idaho Foundation for Health
- Q&A



Meet the Funders



Washington State
Department of
Commerce



Blue 
Cross of Idaho

Foundation for Health, Inc.

What's Next

Thank you for participating in the Main Street Economic Vitality Program. Now it's time for you to carry this work forward in your communities!



Thank You!

