



Funder Panel
Main Street Economic Vitality Program
September 22, 2026

[Lisa Smith, Executive Director
Washington State Microenterprise Association



Building the Capacity of Nonprofits that Strengthen Washington's Smallest Businesses

Capacity Building, Resources & Networking

Training and Technical Assistance

Grantmaking

Resource Coordination



Lowering the Barriers to Business Ownership

Entrepreneurial Support Organizations (ESO) are nonprofit organizations that help entrepreneurs earn more, innovate, grow, and contribute to the Washington State's economy through services such as training, technical assistance, microloans, and advocacy.



Capacity Building, Resources & Networking

BUILDING FINANCIAL STRENGTH IN YOUR BUSINESS

ARE YOU HOLDING STEADY IN YOUR BUSINESS?
ARE YOU PREPARING FOR THE ECONOMY TO RECOVER?

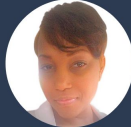
Learn About Business Tools, Resources and Financing Opportunities that Strengthen BIPOC Owned Businesses in Washington State.



Jennifer Tucker
Certified Business
Advisor at WSBC



Ollie Garrett
President of
Tabor 100



Maurisa Phillips
Loan Readiness Officer
at Business Impact NW



Ben Yancey
Executive Director
of Ventures

WEBINAR TUESDAY, APRIL 6TH FROM 2:00 - 3:30PM



Bring crowdfunding knowledge to your
small business support organization

Join the Crowdfund Better®
Certified Advisor Training Cohort

Sponsored by:



Apply today: <https://go.crowdfundbetter.com/WSMAcert24>

BUILDING CAPACITY:
STEPS TO BECOMING
AN SBA MICROLENDER
IN WASHINGTON STATE

VIRTUAL WEBINAR
TUESDAY, MAY 21, 2024
1:00 - 2:00PM



Speakers:

Janie Sæcco
Seattle District Office
U.S. SBA

Karen Campbell
SNAP Financial Access

Chaune' Fitzgerald
WA African American
Chamber of
Commerce



CleanTech Alliance

CLEAN MATERIALS DISCUSSION #2

Micro Businesses, Macro Opportunity

Watch & Listen On
YouTube



Yumiko Damashek
Refugee Artisan Initiative



Jesse Foss
Foss Stump Grinding, LLC



Senator Mona Das
WA State (D-Kent)



Kathryn Kinney
Spokane Independent
Metro Business Alliance



Nico Onada-McGuire
Seattle Good
Business Network



Moji Igun
Blue Daisy Consulting



Rachelle Ames
CleanTech Alliance

ONLINE WEBINAR

SAFE WORKERS! MOVING WASHINGTON FORWARD

Speakers:

Ming-Ming Tung-Edelman
Erin Nutter
Rick Goggins

Tuesday, March 21, 2023
2 - 3 PM



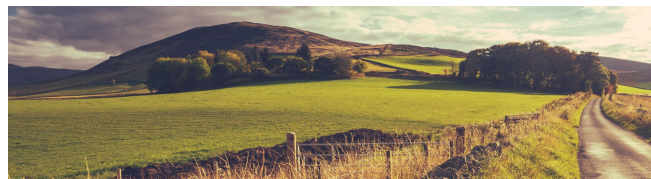
Ming-Ming Tung-Edelman
Founder & Executive Director
Refugee Artisan Initiative



Erin Nutter
Risk Management Consultant
WA Department of L&I Division of
Occupational Safety and Health



Rick Goggins, CPE, Ergonomist
WA Department of L&I Division of
Occupational Safety and Health



Keeping Rural On The Radar Investing in Small Businesses

Monday, April 10, 2023~5:00-6:30pm



MEET YOUR BUSINESS RESOURCES TIPS AND TOOLS FOR BUSINESS OWNERS IN THE SPOKANE VALLEY



NICOLLE HANSEN, MANAGER
SNAP WOMEN'S BUSINESS CENTER



LISA SMITH, EXECUTIVE DIRECTOR
WASHINGTON STATE MICROENTERPRISE ASSOCIATION



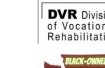
EVENT PARTNERS



WSMA PRESENTS:

TOOLS & RESOURCES FOR SERVING
ENTREPRENEURS WITH DISABILITIES

THURSDAY, OCTOBER 21 AT 2:00PM



CHRISTIANA OBEYSUMNER
PRINCIPAL AND OWNER
EPIPHANIES OF EQUITY



EMERSON SEKINS
EXECUTIVE DIRECTOR
NW ACCESS FUND



JAMES O'BRIEN
SUPERVISOR
WA STATE DIVISION OF
VOCATIONAL REHABILITATION

Training and Technical Assistance



2024-2025 Grant Awards for Nonprofit Entrepreneur Support Organizations (ESOs) and Others Throughout Washington



Grantmaking

When Businesses Get the Support They Need

Impact of Entrepreneur Support Organizations (ESOs) on Businesses 2024-2025 Grant Cycle



- 51 ESOs were funded during the WSMA 2024-2025 Grant Cycles
- ESO programs served entrepreneurs in every part of the state, reaching 5,700+ companies, including cooperatives, with business training, technical assistance, and support with accessing financing
- 58% of the entrepreneurs served throughout WA were BIPOC owned
- Businesses who received specific business financial training/technical assistance or support were able to access \$2,762,421 in financing
- 646 jobs were created through the dedicated work of these ESOs

Grantmaking



Evergreen BizLink

Evergreen BizLink is an online platform that helps entrepreneurs *forge lasting relationships* with business specialists that offer business training, technical assistance, tools & financing, 24/7

<https://evergreenbizlink.com>

Resource Coordination



Evergreen BizLink



Washington State Microenterprise Association



Who is partnering on Evergreen BizLink?



Washington State
Department of
Commerce



U.S. Small Business
Administration





What is the Evergreen BizLink Resource Navigator?

The Evergreen BizLink Resource Navigator, powered by the Washington State Microenterprise Association (WSMA) in collaboration with the Washington State Department of Commerce, is an online connection point for a network that links entrepreneurs and business owners throughout Washington to local, regional, and state services to help companies launch, grow, and prosper.

As a technology tool, The Resource Navigator provides:

- Access to dynamic web directory of service providers offering a broad range of expertise
- Quick links to the appropriate resources to assist in starting or growing a business

<https://evergreenbizlink.com>



Evergreen BizLink Resource Navigator ~ Former Governor Jay Inslee



Evergreen BizLink

How Does The Resource Navigator Help Entrepreneurs?

- Connections to the right resources at the right time
- Information about service providers offering a broad range of help
- Easy and free access to specialty expertise through a targeted search technology, available 24/7

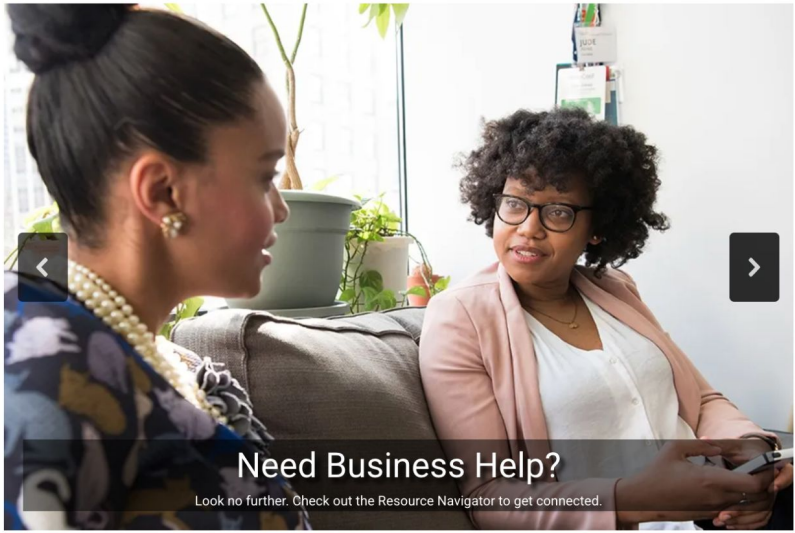
Evergreen BizLink Resources



Select Language ▾
Google Translate may not accurately translate content.

Search... 🔍
Search Evergreen BizLink website pages. To Search for Providers, use the Resource Navigator.

HOMESTARTUP ▾GROWTH ▾FUNDING ▾RESOURCES



Need Business Help?
Look no further. Check out the Resource Navigator to get connected.

Connect to Resources

Zip Code*

Area of Assistance
— Select — ▾

Industry
— Select — ▾

Demographics
— Select — ▾

Business Stage
— Select — ▾

Services Requested in a Specific Language
— Select — ▾

Search

Why Evergreen BizLink? Hear from former Washington State Governor Jay Inslee



Startup Guide

Find the steps, tips and resources you need to start a business.

Learn More

Growth Guide

Plan, market, hire, promote and grow your business with these resources.

Learn More

Funding Guide

Ready for funding? Find out how to get business loans, grants and equity funding.

Learn More



Resource Navigator

Need help finding the right resource for your business? Use the interactive search tool below to find the right help for your business question.

Are you a **NONPROFIT** organization, government or public entity (city, county) or educational/academic institution (community college, university) that serves entrepreneurs and businesses in Washington State? [CLICK HERE TO JOIN EVERGREEN BIZLINK AS A RESOURCE PARTNER!](#)



Filter Resources

Zip Code*

Distance

Show All ▾

Area of Assistance

— Select — ▾

Looking For

— Select — ▾

Demographics

— Select — ▾

Business Type

— Select — ▾

Business Stage

— Select — ▾

Services Requested in a Specific Language

— Select — ▾

Industry

— Select — ▾

Keyword

Filter Resource

Sort: Provider Name (A-Z) ▾

List View Map View

1 2 3 4 5 6 ... 13 > 126 items in 13 page(s)



360 Social Impact Studios

360 Social Impact Studios is an incubator and full-service consulting agency fostering the growth of underrepresented business owners. We provide tailored coaching, technical assistance, and access to industry experts at affordable hourly rates.



African Community Housing & Development

African Community Housing & Development (ACHD) is a SeaTac based, Black-women-led, nonprofit organization. Our mission is to provide opportunities for African Diaspora immigrant and refugee communities, families, and individuals in King County.



Beacon Business Alliance

Beacon Business Alliance promotes the ethnic, social, and economic diversity of our commercial district as part of the grand mix of gems that make up Southeast Seattle's neighborhoods.



BigHug-KARC

BigHug-KARC supports and provides the resources for social services, economic development and educational opportunities in relevant language and culture for the Korean community that acquire equity and a strong future.



Black Dot Underground

For Black entrepreneurs who want to launch and/or grow a venture we provide

Evergreen BizLink Resource Navigator - How Does It Work?

Filter Resources

Zip Code*

Distance

Show All

Area of Assistance

— Select —

Looking For

— Select —

Demographics

— Select —

Business Type

— Select —

Business Stage

— Select —

Services Requested in a Specific Language

— Select —

Industry

— Select —

Keyword

Filter Resource

- Area of Assistance
- ✓ — Select —

Accelerators and Incubators

Business Planning

Buying or Selling a Business

Economic and Site Development

Events and Community Building

Financial Resources and Assistance

Human Resources, Workforce and Talent

Import and Export Assistance

Internship Programs and Student Services

Legal Services

Libraries and Research

Management Issues

Manufacturing, High Tech, Life Sciences Development

Marketing and Sales

Mentoring

Networking and Associations

- Demographics
- ✓ — Select —

Asian

Black/African American

Hispanic/Latino/Latinx

Immigrant/Refugees

LGBTQ2IA+

Middle Eastern North African

Native American/American Indian/Alaska Native

Native Hawaiian or Other Pacific Islander

OMWBE Certified Businesses

People with Disabilities

Returning Citizens/Justice Involved

Rural Entrepreneurs

Veteran/Service Connected

Woman

Youth/Young Adult

Evergreen BizLink Resource Navigator - How Does It Work?

Filter Resources

Zip Code*

Distance

Show All

Area of Assistance

— Select —

Looking For

— Select —

Demographics

— Select —

Business Type

— Select —

Business Stage

— Select —

Services Requested in a Specific Language

— Select —

Industry

— Select —

Keyword

Filter Resource



Select Language

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Search...

Search Evergreen BizLink website pages. To Search for Providers, use the Resource Navigator.

HOME

STARTUP

GROWTH

FUNDING

RESOURCES

f

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y

@

< View Other Resource Organizations

Business Impact NW

Business Impact NW works together with you, providing the coaching, classes and capital you need to successfully launch and grow your business.

About

Business Impact NW is a nonprofit Community Development Financial Institution (CDFI) dedicated to serving underbanked entrepreneurs. We provide coaching, classes, and access to capital to community small businesses, with an emphasis on working with traditionally underserved populations.

Business Impact NW promotes long-term positive economic change through financial services, business advice and training. We serve startups as well as existing businesses, and are dedicated to helping underserved entrepreneurs at every stage in their business growth.

Business Impact NW's objective is to provide financial and technical support to entrepreneurs in economically marginalized communities who would not otherwise have access to financial services. Our lending guidelines are more flexible than traditional banks because of our community impact mission. While careful in our decision-making process, Business Impact NW is able to take considered risks on underserved small businesses in order to achieve this mission.

Our loan department offers lending services in Washington State, Oregon, and Alaska. We offer business support services (training, coaching and classes) in Washington State, Oregon, Idaho, and Alaska through various technical assistance programs, including the Washington Women's Business Center (WBC), Veterans Business Outreach Center (VBOC), Food Business Resource Center (FBRC) and Loan Readiness Center (LRC).

Services offered by this organization are listed below. This provider specializes in the areas listed in bold.

Services Provided

Buying or Selling a Business

- Buying or Selling a Franchise
- Buying or Selling an Existing Business

Business Planning

- Business Plan Consulting (Specialty)**
- Business Succession Planning
- Cash Flow/Financial Planning (Specialty)**
- Demographic and Census Data
- Diversification

Connect Me With This Organization



Contact Information

Bo Abeille

Address

12720 Gateway Dr, #207
Tukwila, WA 98168

Phone

(206) 324-4330

Website

Visit Provider's Website

Connect

f

x

in

@

Map

Satellite



Directions

Evergreen BizLink Resource Navigator - How Does It Work?

Contact

×

Company Name *

First Name *

Last Name *

Address

Address 2

Zip Code *

Email *

Work Phone Number

Mobile Phone Number

Message *

Submit



Evergreen BizLink Resource Navigator Page - What's Next?



Evergreen
BizLink

Let's Try It Out!

Evergreen BizLink Resource Navigator

<https://evergreenbizlink.com>



Connect with us!



Online:

www.wamicrobiz.org

www.evergreenbizlink.com



Social Media:

FB: WA-State-Microenterprise-Association-WSMA-

FB: <https://www.facebook.com/EvergreenBizLink>



LinkedIn: [washington-state-microenterprise-association-official](https://www.linkedin.com/company/washington-state-microenterprise-association-official)



BlueSky: <https://bsky.app/profile/wsma.bsky.social>



[Instagram.com/wamicrobiz/](https://www.instagram.com/wamicrobiz/)

[Instagram.com/evergreenbizlink/](https://www.instagram.com/evergreenbizlink/)



Email:

Lisa@wamicrobiz.org or wsma@wamicrobiz.org

info@evergreenbizlink.com



Thank You!